



February 7, 2017

Dear Sir/Madame,

The Eric and Sheila Samson Prime Minister's Prize

Aiming to promote the goals of the Fuel Choices and Smart Mobility Initiative, the Prime Minister's Office, together with the Ministry of Science and Technology and Keren Hayesod-UIA, grant an annual "Eric and Sheila Samson Prime Minister's Prize" of \$1 million for groundbreaking innovation in the fields of alternative fuels and smart mobility. Nominees for the prize should be actively engaged in innovative, paradigm-shifting research in these fields worthy of significant, widespread attention and recognition

This prestigious international prize will be awarded by the Prime Minister of the State of Israel during our annual Fuel Choices and Smart Mobility Summit which will take place in Tel Aviv, Israel, on October 31 – November 01, 2017.

According to the prize rules, an application for candidacy for the award can be submitted by an economic or scientific attaché of Israeli embassies around the world. Therefore, **we will be glad if you can nominate qualified candidates** that are engaged in innovative, paradigm shifting research or technological development which is groundbreaking and worthy of significant and widespread attention. Nominations must be received no later than May 01, 2017.

For more information about the prize: <http://most.gov.il/English/pm%20prize/Pages/default.aspx>

If you have questions, feedback or suggestions please feel free to contact us at HimmatY@pmo.gov.il .

Sincerely,


Dr. Anat Bonshtien
Acting Chairman and Director
Fuel Choices and Smart Mobility Initiative
Israel Prime Minister's Office